Title: "Recruiting Strategic Contacts for Spreading IA"

July 29, 2019

Greetings all,

I have recently obtained a consultation to help me be a better steward with respect to helping the Immanuel Approach to spread, and as part of implementing some of the ideas from this consultation I am putting together a database of strategic contacts. At this point, I am especially looking for pastors, ministry leaders, and mental health professionals who would be comfortable with one or more of the following:

- 1. Allowing me to mention your name as a person who has had a good experience with the Immanuel Approach.
- 2. Allowing me to give your contact information (e-mail and/or phone number) to others in your particular category who might have questions about the Immanuel Approach, and who want to hear from a peer who has had experience with the Immanuel Approach.

For example, if I'm talking to a pastor about the Immanuel Approach, it would be very helpful to be able to say, "I know fourteen other pastors from your same denomination that have experience with the Immanuel Approach, and who would be happy to share their experiences and/or answer questions if that would be helpful. Here are their e-mail addresses (and/or) phone numbers." Or if I am talking to a mental health professional, it would be very helpful to be able to say something similar, along the lines of, "I know ten other clinical psychologists who have experience with the Immanuel Approach, and who would be happy...." And there would be situations in which it would be helpful to be able to say, "I have a list of people working with a variety of Christian ministries that have experience with the Immanuel Approach, and who would be happy...."

3. Consider reaching out to a strategic peer or colleague.

For example, if I'm doing seminars in Phoenix and you already have a good connection with the pastor of one of the churches in the Phoenix area, it would be particularly strategic for you to reach out to your friend and promote the seminars in whatever way feels right to you. For example, if you truly believe it, it would be great if you could make a call or send an e-mail with something like, "Hey John – remember that Immanuel Approach thing I mentioned a couple of months ago? Well, there's an opportunity I wanted to make sure you knew about. My perception is that the Immanuel Approach has some new pieces that I haven't seen anywhere else – some new pieces that make it particularly safe, effective, and transferrable -- and some of our people have had really beautiful, powerful experiences with it. To be totally honest, I think it's part of God's plan for our world right now. And Dr. Lehman – one of the guys who developed it – is going to be right here in Phoenix with two seminars in November. He's been

working on the content for these seminars for years, and from what I hear they are really fantastic. The basic seminar is especially amazing -- he goes from explanation to demonstration to practice exercises, over and over again for three days, and by the end of the seminar most of the participants say that they are actually able to facilitate a basic Immanuel Approach prayer session. Oh, and these may be the only seminars he's able to do in this area for the next five years, so you really don't want to miss this opportunity."

SO, if you are a pastor, ministry leader, or mental health professional and would like to be a part of this new strategy, please send

Your name

Your pastoral position/ministry involvement/mental health degree
The name and location of your church/ministry/practice
Which of the options you feel comfortable with
E-mail address and/or phone number that you would like me to use (for those who are willing to be part of strategy number 2)

NOTE: I would love for you to be deliberate and proactive in helping me to promote the Immanuel Approach (especially including sharing your own IA experiences with others — which, by the way, will bless you as well as you share your Immanuel stories); but *please* don't say anything you don't totally, absolutely believe; and don't reach out in any way that doesn't feel totally, absolutely clean and right. I really, really want the Immanuel Approach community to stay emotionally healthy and spiritual clean. I would rather stay healthy and clean and grow slowly than grow quickly, but with methods that are even the slightest bit questionable.

Another way to say this is that we're trying to connect the people who are ready to receive the Immanuel Approach, and who will be blessed by it, with opportunities for learning it.

Thank you for any help you feel willing and able to give.

Blessings,

Dr. Lehman/Karl